

Thursday, November 11, 2010
ARIA Resort & Casino
at CityCenter | Las Vegas, Nevada

Program Journal Ad Confirmation Form

All ad materials are due by October 14, 2010.
Please return this form no later than Friday, October 1, 2010,
via mail, facsimile or email to:

Nevada Cancer Institute
Office Of Development/Special Events
One Breakthrough Way, Las Vegas, NV 89135
Telephone: (702) 822-5275 Fax: (702) 821-0066
rspv@nvcancer.org



- Yes, we want to place an ad in the "Rock for the Cure" Program Journal.
Please mail the check to the address on the top of this page.

Company (if relevant) _____
Contact Name and Title (if different from above) _____
Address _____
City _____ State _____ Zip Code _____
Telephone _____ Fax _____
Email _____
Signature _____

ADVERTISING RATE: PLEASE CHECK THE AD SIZE REQUESTED

BACK COVER

- \$25,000
Full-page, color ad
*Only 1 available

INSIDE FRONT COVER

- \$20,000
Full-page, color ad
*Only 1 available

INSIDE BACK COVER

- \$20,000
Full-page, color ad
*Only 1 available

PLATINUM JOURNAL SPONSOR

- \$15,000
Full-page, color ad
*Only 10 available with
premium placement

GOLD JOURNAL SPONSOR

- \$10,000
Full-page, black-and-white ad
*Only 10 available with
premium placement

FULL-PAGE

- \$4,000 color ad
 \$2,000 black-and-white ad

EVENT TABLE SPONSORS

DIAMOND TABLE SPONSOR

- Full-page, color ad

PLATINUM TABLE SPONSOR

- Full-page, color ad

GOLD TABLE SPONSORS

- Full-page, black-and-white ad

Ads must be received by October 14, 2010, to be included in the program journal.

Nevada Cancer Institute is a nonprofit organization with a 501(c)(3) designation.
Contributions are tax deductible as provided by law. Tax I.D. 04-3632553.